

## TEACHING STAFF PROFILE

Name of the Lecturer	:	<b>VASANTHARAO NANDAM</b>	
Designation	:	H.O.D, COMMERCE	
Date of Birth	:	25-07-1976	
Educational Qualifications	:	M.Com, UGC NET, AP SET	
Area of Specialisation	:	Cost Accounting	
Date of joining in this college	:	10-07-2000	
Total teaching Experience	:	23 Years	
Contact number	:	9849244585	
Email id	:	<a href="mailto:nandam9@gmail.com">nandam9@gmail.com</a>	

### Research Papers published at National / International Journals

S. No	Title of the paper	Journal Name	ISSN / ISBN No	Issue
1	A Paper on Customer relationship management.	JETIR	23495162	Nov-2018
2	A Study on Employ welfare and wellness.	IJRESM	25815792	July-2019
3	A Study on Training on employees at Vijaya diary.	IJRESM	25815792	April-2019
4	A Study on Flexible Human Management and Firm Innovativeness with reference to Mediating Role of Innovative Work Behaviour	JETIR	2349-5162	December2020
5	A Study on Consequences Of Globalization on Domestic Safety	IJCSPUB	2250-1770	October 2022
6	A Study on Money Talks : The Impact of Monetary Incentives On Employee Performance and Satisfaction	IJCSPUB	2250-1770	June 2023
7	A Study on The Dynamics of e-Commerce Consumer Behavior :Examining Influences on Online Shopping Decisions	IJCSPUB	2250-1770	August 2023
8	“Examining the relationship between financial status and personal care product selection: A Consumer behaviour analysis”.	IJNRD	2456-4184	March 2024

## MOOCS Certification

S. No.	Name of the MOOCS Course	Exam Held on	Offered by
1	Management of New products and services	24 March 2024	Indian Institute of Technology Kanpur

## Seminars / Conferences/ Workshops/Fests/Webinars Organized

S. No.	Workshop/Seminar/ Fests/Webinars/ Conferences	Title of the Workshop/Seminar/ Fests/Webinars/ Conferences	Date
1	STATE LEVEL (Commerce Fest)	TALENTO 2K19	05-02-2019
2	STATE LEVEL (Commerce Fest)	MARVEL	30-11-2019
3	NATIONAL LEVEL	THE IMPACT OF DIGITAL ONLINE CLASSES ON HIGHER EDUCATION	06-10-2020
4	NATIONAL LEVEL	TAX PLANING AND MANAGEMENT	10 <sup>th</sup> ,11 <sup>th</sup> and 12 <sup>th</sup> /NOV/2020
5	NATIONAL LEVEL	GROW WITH SBI	25/01/2021
6	NATIONAL LEVEL	EMERGING TRENDS IN CCOMMERCE AND BUSINESS	15/03/2022

## Seminars / Conferences/ Workshops Attended

Sl. No.	Workshop/Se minar/ Conference	Title Of The Workshop/Seminar/ Conference	Date	Organized By
1	National Seminar	Agricultural Credit By Commercial Banks	21& 22 July 2008	S D M S M Kalasala Vijayawada

2	National Seminar	Vaggeyakarulu-Kshetrayya Visisitatha	17 & 18 June 2009	V.S.R Govt. College Movva
3	National Seminar	Managing Self And Others	13 &14 Aug 2009	The Hindu College MTM.
4	National Seminar	Corporate Social Responsibility: An Organization Perspective	10 & 11 Sept 2009	Krishna university MTM
5	National Seminar	Best Practices In Higher Educational Institutional With Special Reference To Teaching	30-Jan-2010	Sir C.R. Reddy College , Eluru
6	National Seminar	The Role Of Service Sector Enhancing "Quality And Image" At Indian Market	13&14 Sept-2010	S D M S M Kalasala Vijayawada
7	National Seminar	Building Up A Prosperous India- Thriving An Entrepreneurial Spirit	08-Oct-2010	P.V.P.S.I.T Kanuru
8	National Seminar	Innovative Techniques Towards Quality Enhancement In Higher Education.	29&30-July-2011	MARIS STELLA College, Vijayawada
9	National Seminar	Demonetization- Effect On Common man	16-Dec-2016	DNR College , Bhimavaram
10	National Seminar	India's Demonetization Policy - Prospects And Challenges	23&24-Jan-2017	AG&SG Siddhartha Degree College, Vuyyuru
11	International Seminar	New Strategies For Transforming Rural Development Issues And Challenges	18&19-Dec-2019	KBN College, Vijayawada
12	National Symposium	New Vistas Of Global Economic Slowdown With Special Reference To India - Strategic Reforms For Recovery	2020-21	Govt Degree College
13	National Webinar	Effective Online Learning And Assessment Platforms	2020-21	NMKRV College
14	National Webinar	Challenges And Opportunities In Higher Education In Covid -19 Scenario	2020-21	St. Joseph Degree College

15	National Workshop	Strategies And Employment Opportunities For Faculty And Management Students	2020-21	Lingaya's College
16	International Webinar	The Role Of Personal And Technology In Higher Education Postcovid-19	2020-21	Ch.S.D.St Theresa College , Eluru
17	National Webinar	HR As A Business Partner In The Post Covid-19 Scenario	2020-21	Gayathri Vidya Parishat
18	National Webinar	Sustainable Management Of Wealth & Hygiene Its Impact On Postcovid-19 Environment	2020-21	Gayathri Vidya Parishat
19	International Webinar	India Economy During Covid-19 With Special Reference To Agriculture	2020-21	Sir CR Reddy College ,Eluru
20	National Webinar	Diverse Thinking In New Normal	2020-21	Jain College
21	National Webinar	Test The Knowledge On Commerce And Management	2020-21	SPW Degree & Pg College
22	National Webinar	Plastic Versus Bio Plastic From Environment & Sustainable Point Of View	2020-21	Tirumala Eng. College
23	Online Presentation Webinar	New Challenges & Opportunities In Management Education Covid-19 Pandemic Scenario	2020-21	Annamacharya
24	National Webinar	Management Education & Covid-19	2020-21	Swarna Bharathi
25	National Webinar	New Education Policy Implication To HR	2020-21	P.B Siddhardha College
26	National Webinar	National Education Policy 2020	2020-21	Ves's Sarvajanic
27	National Webinar	Impact Of Covid-19 On Indian Economy	2020-21	TJPS College, Guntur
28	National Webinar	Gst & Its Impact On Indian Economy	2020-21	TJPS College, Guntur

29	National Webinar	Industry Academia Innovative Practice	2020-21	Dr. L.B. College
30	National Webinar	Today's Vision For Youth	2020-21	CCE
31	National Webinar	Indian Capital Markets - The Road A Head	2020-21	P.B. Siddhardha College , Vijayawada
32	National Webinar	New National Education Policy-2020	2020-21	P.B. Siddhardha College , Vijayawada
33	National Webinar	The Impact Of Digital (Online) Classes On Higher Education	2020-21	AG&SGS
34	National Webinar	Disaster Risk Reduction Awareness	2020-21	A.N.U., Guntur
35	National Webinar	The Impact Of Digital Online Classes On Higher Education	2020-21	A.G.&S.G.S
36	National Webinar	Veyyela Telugu Sataka Sahityam- Samalochana Samakaleena Katha	2020-21	Banaras Hindu University
37	International Work Shop	Tax Planning & Management	2020-21	Govt College
38	National Work Shop	Shape Your Future-Share Not Your Ideas	2021-22	Govt Degree College , Avanigadda
39	International Webinar	Women Entrepreneurship- Opportunities And Challenges	2022-23	Srr And Cvr Degree College
40	International Work Shop	Research Methodology - An Interdisciplinary Approach	2022-23	Ag&Sgs
41	National Conference	Emerging Trends In Business Management	2022-23	Andhra Loyola College
42	National Conference	A Study Of Impact On Russia Ukraine War Global Impact On Indian Logistics Business	2022-23	Andhra Loyola College

43	National Seminar	Recent Trends In Financial Services In India	2022-23	Govt. Degree College, Avanigadda
44	National Work Shop	Road map and Action Plan for EISCs in A.P.	2022-23	VIT University , Amaravathi, A.P.
45	National Conference	A Study on Effects of leadership styles and organisational culture over firm performance: With reference to multi-national Companies in India	2023-24	Andhra Loyola College, Vijayawada

### Participation in FDPs / Training programs

Sl. No.	Title Of The FDP	Date	Organized By
1	Accounting Standards	28&29 March 2019	P.B Siddhartha College , Vijayawada.
2	GST	29&30 April 2019	SDMSMK, Vijayawada
3	Companies ACT-2013	03 June 2019	AG&SG Siddhartha College , Vuyyuru
4	GST Using Tally Release 6.6	15 May 2020	P.B. Siddhartha, Vijayawada
5	Tools for Online Classroom Post Covid-2019	18 to 20 May 2020	P.B. Siddhartha, Vijayawada
6	Online Teaching Tools for Video lecturing & Digital E-Learning.	19 to 23 May 2020	Sir C.R Reddy College, Eluru.
7	Challenges and Opportunities in Higher Education in Covid-19 Scenario	27&28 May 2020	ST.Joseph Degree College, Vijayawada.
8	Recent Trends in Taxation	29 May 2020	SDMSMK, Vijayawada
9	New Challenges in Business Management - A Strategic Approach	8 to 10 June 2020	Andhra Layola College, Vijayawada.

10	New age Teaching	15 to 19 June 2020	Patrician
11	Unleashing Power of commerce in Digital Era: Global Trade, Business warfare , Levis, Missive learning pedagogy & Business analytics	20 July 2020	CCE, Vijayawada.
12	Filing of Income Tax returns- law & Procedure	25 July 2020	P.B. Siddhartha, Vijayawada
13	Emerging Concepts in Commerce & Management Studies	5 Aug 2020	Adikavi Nannaya University
14	"Shape your feature - Share not your Ideas".	21 To 26 Mar 2023	Govt. Degree College, Avanigadda.
16	Advanced Reached methodology and data Analysis. ( Online)	3 to 9 Oct 2023	CMR University, Bengaluru
17.	Management of new products and Services ( Online)	4 Weeks Feb 2024	NPTEL Swyam

### Additional Responsibilities Performing at college level

SL. No.	Name of the Committee	Responsibility
1.	Academic Council	Coordinator
2.	NAAC Criterion-II	Convenor
3.	Admission committee	Convenor
4.	Examinations and malpractice committee	Convenor
5.	Entrepreneurship/Incubation committee	Convenor
6.	OBC / minority committee	Convenor
7.	Anti ragging committee	Convenor
8.	IQAC committee	Member
9.	Discipline committee	Member
10.	Students welfare committee and special fee	Member

<b>11.</b>	Academic council	Member
<b>12.</b>	Research committee	Member
<b>13.</b>	Mentor –Mentee	Member
<b>14.</b>	Time table Committee	Member
<b>15.</b>	Internal Audit Committee	Member
<b>16.</b>	Feedback Committee	Member
<b>17.</b>	IPR Cell	Member
<b>18.</b>	Consumer Club	Member